

KEEPING THE BOWL FULL

TRENTON AREA SOUP KITCHEN

2010 – 2012

30th Anniversary ENDOWMENT CAMPAIGN



MISSION *of the* ENDOWMENT

The Trenton Area Soup Kitchen (TASK) depends predominantly on the community at-large for its support. As TASK receives less than 3% of its annual funds from the government and does not have a substantial endowment, every year we must raise the vast majority of our operating funds all over again.

Having a \$2,000,000 endowment would significantly reduce the amount of funds that TASK must raise on an annual basis. Creating the *Keeping the Bowl Full* Endowment Fund will help to ensure that TASK will be there to feed the hungry of our community for the years ahead.

The *Keeping the Bowl Full* Endowment Fund will be a stabilizing force that guarantees TASK's work will continue regardless of the economic forecast. A contribution to the *Keeping The Bowl Full* Endowment Fund is an investment in the future!

"It takes a noble person to plant a seed for a tree that will one day provide shade to those whom he may never meet." –Unknown Author



THE NEED KEEPS GROWING

TASK is the only soup kitchen in the City of Trenton open during the week. TASK began by feeding sixty hungry people in the basement of a Trenton church in January 1982. By the end of that first year, TASK had served more than 40,000 meals. The number of meals served at TASK has skyrocketed over the past decade: last year, TASK served 186,000 nutritious meals (more than 3,500 each week). This includes almost 30,000 meals served through two new partnerships with churches in Trenton's South Ward and another with a church in the West Ward.

In addition to meal service, TASK offers programs to encourage patrons' self-

sufficiency and improve quality of life.

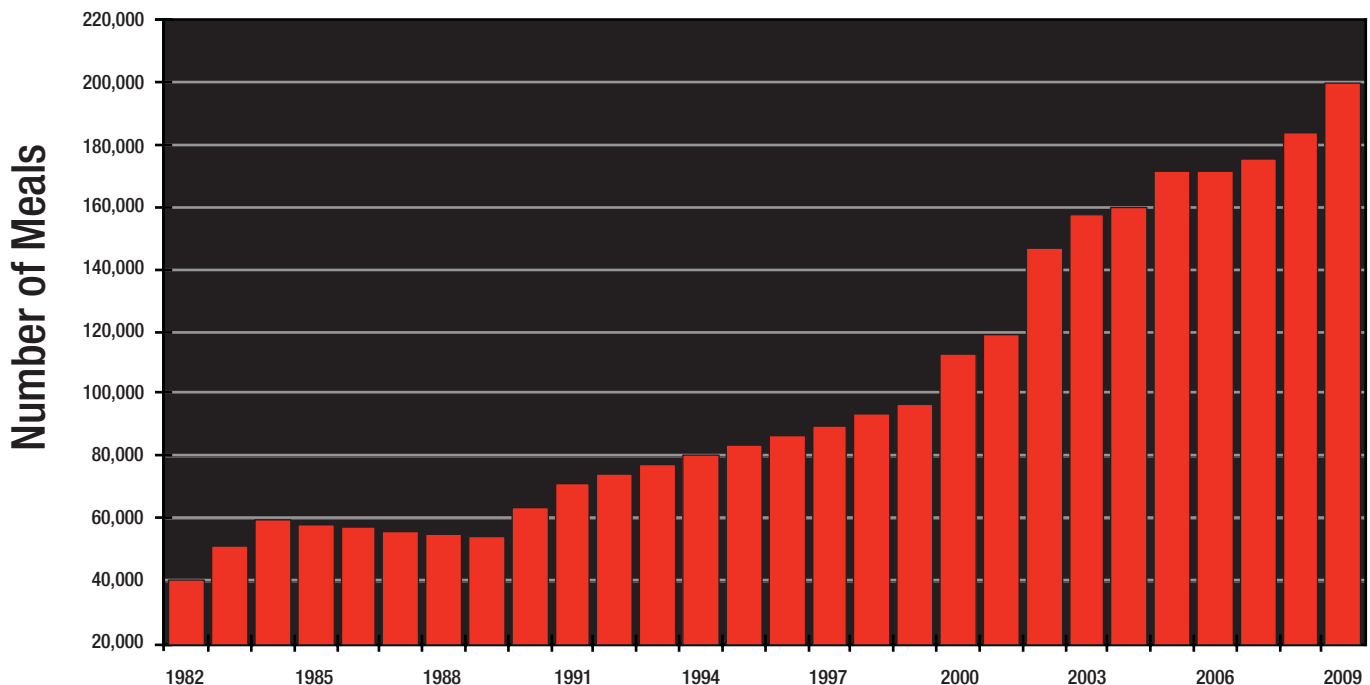
TASK provides tutoring in literacy, basic mathematics, preparation for high school equivalency exams, and basic computer skills. Volunteer tutors work one-on-one with patrons, coordinated and supervised by trained staff members. We currently have 125 students and 60 volunteer tutors. Dozens of students have dramatically improved their skills and have gone on to earn their GEDs, enter training programs, obtain gainful employment and/or attend college.

TASK also offers the services of a full-time Case Manager and various quality-of-life programs including Hygiene

Kit Distribution and Patron Birthday Celebrations. In addition, we continue to provide support to the A-TEAM Artists of Trenton, an artists' cooperative that is composed of artists who regularly use the services of TASK. TASK's newest program is the SHARE Project, a program that facilitates original composition and exposes patrons to the performing arts.

To meet the growing demand for our services, we have launched our *Keeping the Bowl Full* Endowment Fund Campaign to raise \$2,000,000 in endowment gifts by December 2012 which will mark the 30th anniversary of the Trenton Area Soup Kitchen.

Annual Meal Count at TASK



Keeping the Bowl Full

ENDOWMENT CAMPAIGN

The *Keeping the Bowl Full* Endowment Fund will exist in perpetuity, creating a legacy that ensures the future of TASK. Rather than being used for immediate needs, the *Keeping the Bowl Full* Endowment Fund will be invested. Interest generated by the endowment fund will be available to meet on-going costs associated with the operation of the soup kitchen and for new initiatives.

Through sound fiscal management and the success of our TASK FORCE AGAINST HUNGER CAMPAIGN, TASK has recently set aside \$500,000 accumulated over the years in a General Use Endowment Fund, reducing the amount that needs to be raised through the campaign to \$1,500,000.

The standard of giving table that appears in the centerfold outlines the number and size of gifts needed to reach our endowment goal of \$2,000,000.

ENDOWMENT BENEFITS

An endowment fund is a permanent savings account for an organization. Because an endowment gift is one in which the principal is never touched, the fund gives TASK security and allows everyone to invest in TASK's future. With the creation of the *Keeping the Bowl Full* Endowment Fund, TASK will be

braced with a stable source of assured funding to insulate against any emergencies that may arise.

An endowment gift to TASK will touch the lives of our needy patrons every year. You will ensure that TASK will be able to fulfill its mission in the years ahead.

**TOMORROW
BELONGS TO
THOSE WHO
PREPARE FOR
IT TODAY.**

MANAGEMENT OF ENDOWMENT FUND

Endowment funds will be invested prudently in accordance with the investment policy adopted by the TASK Board of Trustees in 2005, and which covers both the \$500,000 General Use Endowment Fund and \$1,500,000 Restricted Use Endowment Fund.

WAYS TO GIVE

There are several ways to support the Trenton Area Soup Kitchen *Keeping the Bowl Full* Endowment Campaign, depending on your preference for making cash or a planned gift.

You may make an outright gift of cash or pledge a gift to be fulfilled over three years. You may also donate stock, life insurance policies, annuities and trusts. Matching gifts are another way of increasing the value of your donation. You also may make a bequest for the future, or make an irrevocable planned gift now and enjoy the benefits of giving in your own lifetime.

RECOGNITION

The principal reward of an endowment gift is the satisfaction of knowing that you have made a lasting impact on the many needy patrons who turn to TASK for help.

Endowment gifts of \$25,000 and higher will be acknowledged in TASK's annual report. Gifts of \$50,000 to \$100,000 will be recognized on a dedicated wall in the main dining area in TASK's lunch room. Gifts of \$200,000 and higher will be recognized on the wall in the building front lobby off of the main entrance. Of course, donor anonymity will be respected if that is the donor's desire.

How to Make a Gift

For further information on how to make a gift, contact: Irwin Stoolmacher, Endowment Campaign Coordinator at (609) 393-0855 or Stoolgroup@aol.com We will be happy to speak with you about meeting your charitable objectives through a gift to TASK's *Keeping the Bowl Full* Endowment Campaign.



Your gift will touch the lives of soup kitchen patrons for years to come...

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